

## *Unforgettable tours & experiences. Unbeatable deals.*

<b>The Products</b>	<p>Viator – the Latin word for “traveler” – is the most comprehensive online resource for travelers to research, plan and book destination activities: <b>5,000+</b> tours and experiences, <b>450+</b> destinations in <b>75+</b> countries</p> <p>Founded in 1995, Viator’s products from local operators around the globe offer something for everyone:</p> <ul style="list-style-type: none"> <li>■ <b>Tours and Sightseeing:</b> City tours, Segway &amp; GPS cars, private tours</li> <li>■ <b>Bus &amp; Coach Tours:</b> Minibus excursions, hop-on &amp; hop-off double-decker buses</li> <li>■ <b>Air, Helicopter &amp; Balloon:</b> Grand Canyon heli-flight, balloon rides over Australian vineyards</li> <li>■ <b>Water Sports:</b> Kayaking, surfing, jet-skiing, scuba and snorkeling, windsurfing, rafting</li> <li>■ <b>Shore Excursions:</b> Tailored specifically for cruisers in Europe, Caribbean, Mexico, Alaska</li> <li>■ <b>Family Fun:</b> Harry Potter tours, dining with local families, canopy zip-lining</li> <li>■ <b>Food, Wine &amp; Nightlife:</b> Napa wine tasting, cooking class in Paris, Dublin’s musical pubs</li> <li>■ <b>Outdoor Activities:</b> Safaris, skiing, golf, 4WD &amp; ATV tours, biking &amp; hiking</li> <li>■ <b>Attractions:</b> Museums and monuments; aquariums and zoos</li> <li>■ <b>Theme park and behind-the-scenes passes:</b> Disney, Universal, Kennedy Space Center</li> <li>■ <b>Shows &amp; Concerts:</b> Broadway and London musicals, Las Vegas shows</li> </ul>				
<b>Trusted Provider</b>	<p>Viator and its team of travel experts help travelers experience more while saving time, hassle and money:</p> <ul style="list-style-type: none"> <li>■ Ability to shop multiple options – including unique, unknown “finds” – on one site</li> <li>■ We do the homework: tours and operators routinely validated for <b>quality, value</b> and <b>service</b></li> <li>■ Booking in advance provides <b>peace of mind</b> you can do what you want, when you want</li> <li>■ <b>24/7 customer support</b></li> <li>■ <b>Low-price guarantee</b> – find the same tour cheaper and we’ll refund the difference</li> <li>■ <b>Airline Miles</b> earned per dollars spent (American, Delta, United, US Airways)</li> <li>■ Ability to transact in <b>five currencies</b> – Australian, Canadian and U.S. Dollar, Euro, GB Pound</li> <li>■ <b>Gift Certificates</b> make shopping easy and are redeemable toward any product</li> </ul>				
<b>Traveler Resources</b>	<p>Viator has several features to help more “tourists” become “travelers:”</p> <ul style="list-style-type: none"> <li>■ <b>Nearly 100,000</b> traveler-submitted <b>tour reviews</b> and <b>tour photos</b></li> <li>■ The Award-winning <b>Viator Travel Blog</b> (<a href="http://travelblog.viator.com">http://travelblog.viator.com</a>)</li> <li>■ Trip planning tools such as suggested itineraries, staff picks, top things to see &amp; do</li> <li>■ Exclusive products and <b>guaranteed</b> low pricing; exclusive <b>deals</b> for email subscribers</li> <li>■ <b>Interactive media content</b> including still images, videos and maps</li> <li>■ <b>Enhanced search capabilities</b> including by date, destination, activity and keyword</li> <li>■ <b>French, German</b> and <b>Spanish</b> sites – <a href="http://viatorcom.fr">viatorcom.fr</a>, <a href="http://viatorcom.de">viatorcom.de</a> and <a href="http://viatorcom.es">viatorcom.es</a></li> </ul>				
<b>Global Partner Network</b>	<p>Utilizing an advanced technology platform, Viator sells through its own website and a network of more than <b>1,000 active affiliates</b> around the world, which are able to customize the range of Viator activities they offer. Examples of these affiliates include:</p> <ul style="list-style-type: none"> <li>■ <b>Airlines &amp; Hotels:</b> British Airways, American Airlines, EasyJet, Best Western Hotels, Wyndham Hotels</li> <li>■ <b>Destinations:</b> NewYorkCity.com, Chicago.com, Sydney.com.au, Paris.com, Barcelona.com</li> <li>■ <b>Travel Agents:</b> ARC Marketplace, AAA, CAA, STA Travel</li> <li>■ <b>Online Travel Agents:</b> Opodo, Priceline, Zuji, LastMinute.com</li> <li>■ <b>Technology Partners:</b> EZRez, XYKA, RezGateway, Bridge2Solutions</li> </ul>				
<b>Business Overview</b>	<p>A privately held company founded in Australia in 1995, Viator Inc. contracts wholesale rates directly from local operators, and generates revenue primarily through its consumer direct retail sites (Viator.com and Looktours.com) and affiliate channels. Since November 2005, Viator has raised \$12.6 million in Series B financing led by Carlyle Venture Partners, the U.S. venture and growth capital arm of the Carlyle Group with participation by Technology Venture Partners, a previous investor.</p>				
<b>Worldwide Offices</b>	<table border="0"> <tr> <td style="vertical-align: top;"> <p><b>San Francisco (headquarters)</b> 600 Townsend St. San Francisco, CA 94103 USA <a href="mailto:Info.usa@viator.com">Info.usa@viator.com</a></p> </td> <td style="vertical-align: top;"> <p><b>Sydney</b> Level 5 66 Wentworth Avenue Surry Hills, NSW Australia <a href="mailto:Info.asiapac@viator.com">Info.asiapac@viator.com</a></p> </td> <td style="vertical-align: top;"> <p><b>London</b> Southbank House Black Prince Road London SE1 7SJ, UK <a href="mailto:Info.uk@viator.com">Info.uk@viator.com</a></p> </td> <td style="vertical-align: top;"> <p><b>Las Vegas</b> 4285 N. Rancho Dr. Las Vegas, NV. 89130 USA <a href="mailto:Info.usa@viator.com">Info.usa@viator.com</a></p> </td> </tr> </table>	<p><b>San Francisco (headquarters)</b> 600 Townsend St. San Francisco, CA 94103 USA <a href="mailto:Info.usa@viator.com">Info.usa@viator.com</a></p>	<p><b>Sydney</b> Level 5 66 Wentworth Avenue Surry Hills, NSW Australia <a href="mailto:Info.asiapac@viator.com">Info.asiapac@viator.com</a></p>	<p><b>London</b> Southbank House Black Prince Road London SE1 7SJ, UK <a href="mailto:Info.uk@viator.com">Info.uk@viator.com</a></p>	<p><b>Las Vegas</b> 4285 N. Rancho Dr. Las Vegas, NV. 89130 USA <a href="mailto:Info.usa@viator.com">Info.usa@viator.com</a></p>
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